

# **Discussions - Video Chat**



# Why Video conferencing?



### Problem

Currently there is no support for video discussion in the community portal. Community manager is not able to interact with the members through a video conference.

### **User Story**

As a Community manager I would like to have a video discussion with the community members to gain feedback, improve relationship and analyze the transcript.



# How does the Video conferencing work?

### Solution

Community Manager can create a video discussion and interact with the members more efficiently and build a relationship.

Community manager will be able to mark the chat transcripts as important and these can be accessed later for analysis.

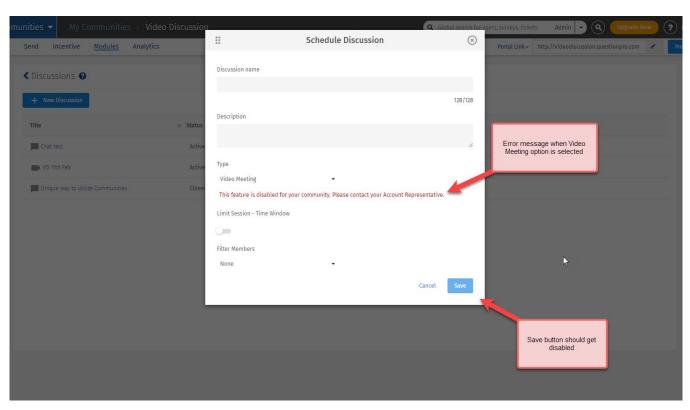


## How to enable Video Discussions

Video Discussions feature will be disabled by default.

With the video discussion setting as disabled, when the admin tries to create a Video Meeting, upon selecting the option this warning message will be displayed - This feature is not included in your license. Please contact your Sales Representative.

And upon selection, the 'Save' button will get disabled.

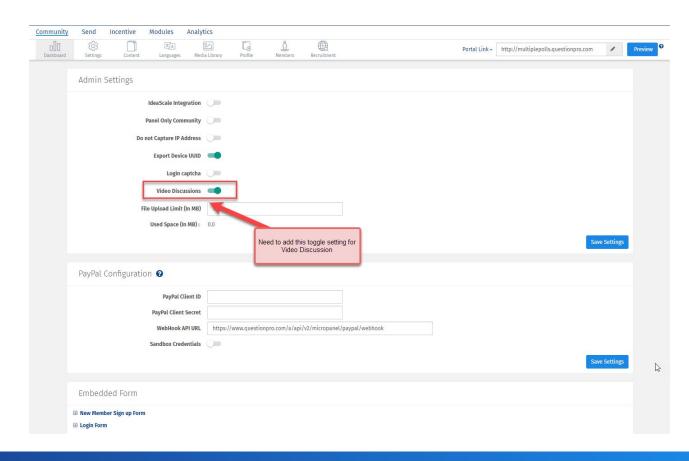




# How to enable Video Discussions

This functionality will be charged over and above the regular license fees.

Video Discussions can be enabled from Admin Settings

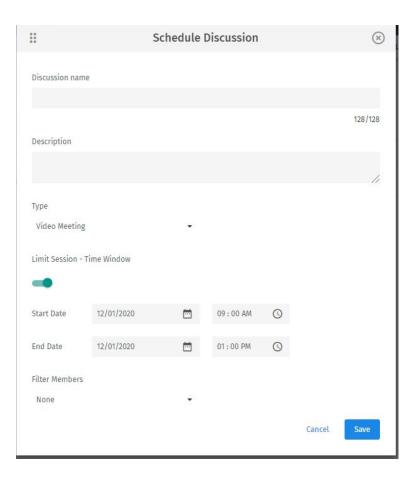




# How to create/schedule a discussion?

### Solution

- Click on "Schedule Live Discussion" and select the type of discussion as "Video Meeting"
- Schedule a discussion or create a live discussion.
- Select the filter to make the discussion available for specific members.
- Newly created discussion will be displayed to the members on the member portal.





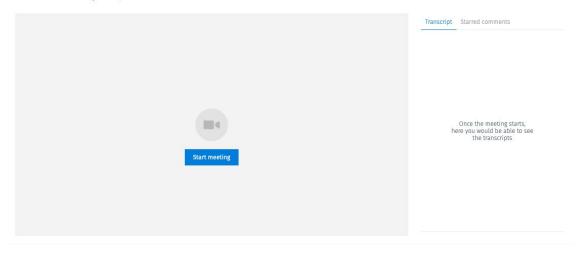
# How to start the discussion?

### Solution

- Community Manager will be able to start the discussion by clicking the "Start" button on the Discussions details screen
- Live Cast will be started and meeting video will be displayed on the Discussion screen with Live Transcripts.
- Community Manager will be able to tag a comment as important by using the favorites icons.
- All the tagged comments will be displayed under the "Starred Comments" tab.

### What do you think about Sci-fi movies?

Here we are gonna talk about scifi movies :D Share with the community all your thoughts ;D The call will start on: May 13 2020, 12:00 CST





# Discussion Chat Setup









### **Community Modules**



### Idea board

Ideation engine to capture feedback and ideas from your members.



### Discussions

Get a group of your members together for a live online focus group.



### Topics

Empower members to post a question or comment.



### Engagement

Gamification tool for increaing angagement.



### **Documents**

Share documents, images, pdfs with your members.



### **Events**

Create an event and invite your members.



### Polls

Get quick insights. Add a poll to your community.



### Mobile

Purpose built app that's an extension of your online community.



### API

Automate Community Management







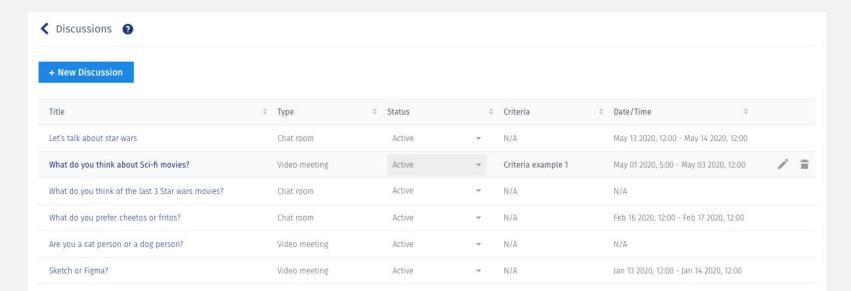




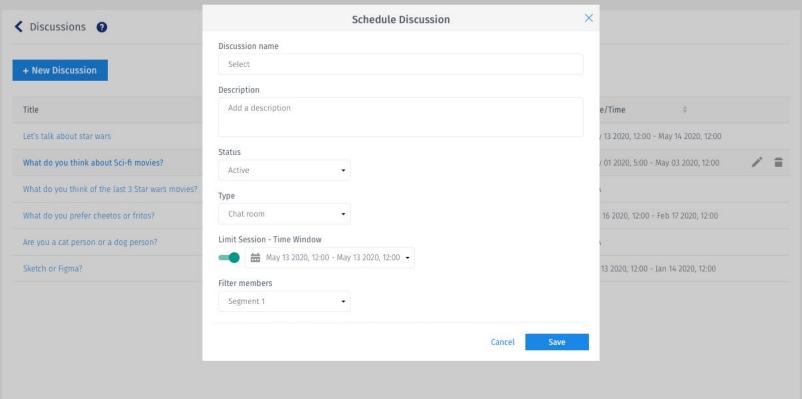
Portal Link -















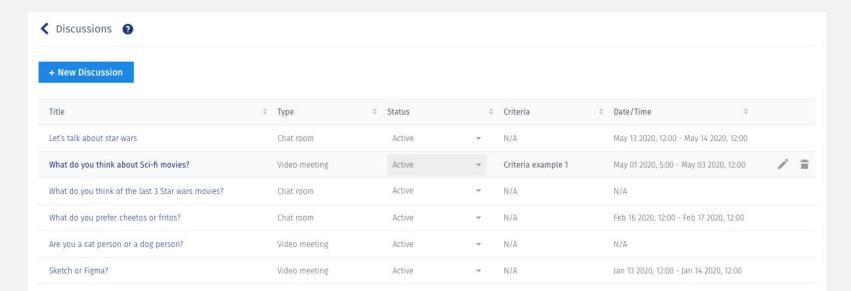


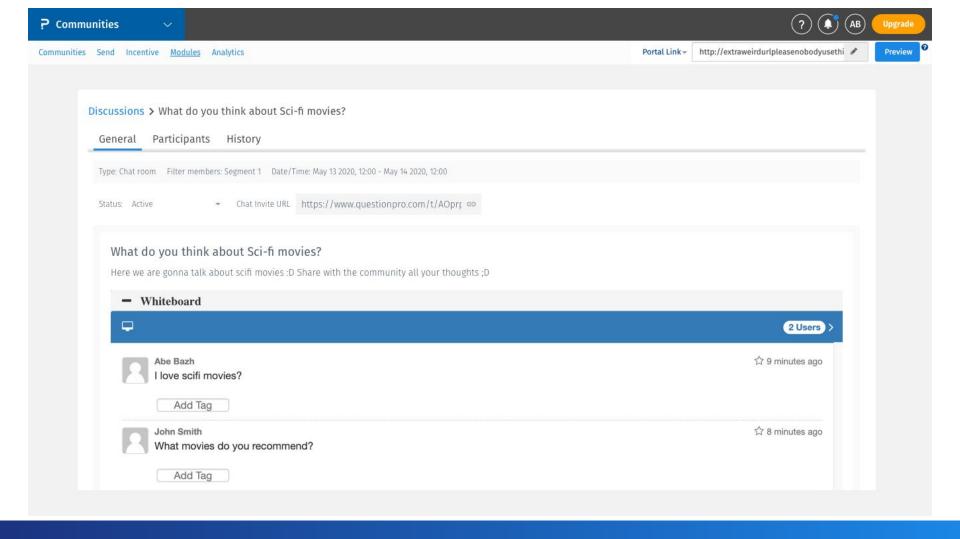


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iscussio	ns > What do you think about	Sci-fi movies?	
Genera	l Participants History		
Total parti	icipants: 6		Excel download
User ID	Display Name	Email	
8223125	John Smith	John.s@mail.com	
8562074	Abe Bazh	Abe.bazh@mail.com	
9253647	Asgar Hussain	Asgar.hussain@mail.com	
9768546	Jose Pardo	Jose.pardo@mail.com	
8351326	Gerardo Vázquez	Gerardo@mail.com	
3457945	Omar Guillermo	Omar.G@mail.com	







Portal Link - http://extraweirdurlpleasenobodyusethi





General Participants History						
General Partic	🛣 Excel download					
Timestamp	Display Name	Comment				
Apr 22 2020 - 10:30	John Smith	I love scifi movies				
Apr 22 2020 - 09:28	Abe Bazh	What movies do you recommend?				
Apr 22 2020 - 09:15	Asgar Hussain	I love starwars, star trek and also super hero movies				
Apr 22 2020 - 09:00	Jose Pardo	Scifi movies are not my type, I love drama and cartoons				
Apr 22 2020 - 08:30	Gerardo Vázquez	Scifi movies are overrated				
Apr 20 2020 - 23:30	Omar Guillermo	Someone knows a site to watch independet Scifi movies?				

# Discussion -Video Setup







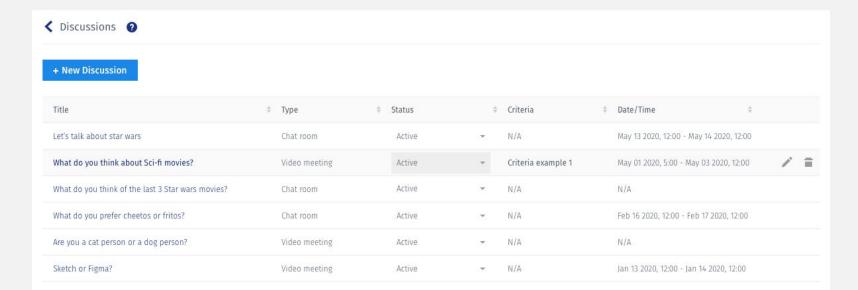


Upgrade

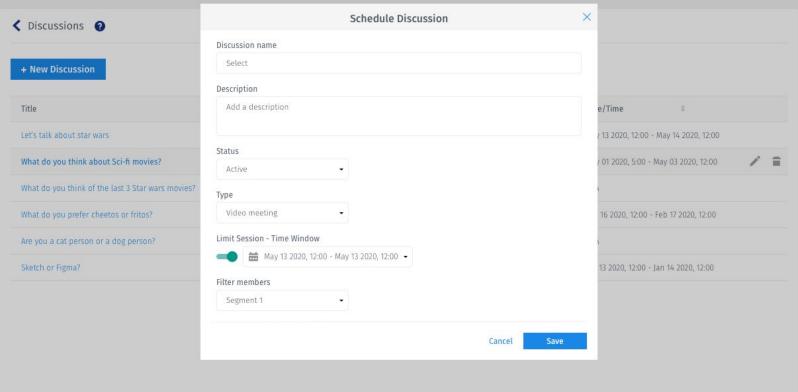
Communities Send Incentive Modules Analytics

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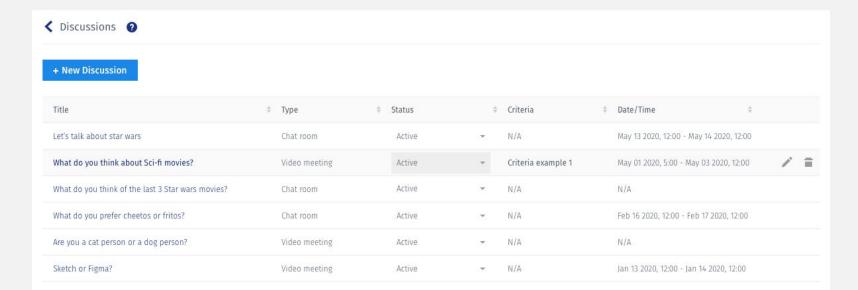


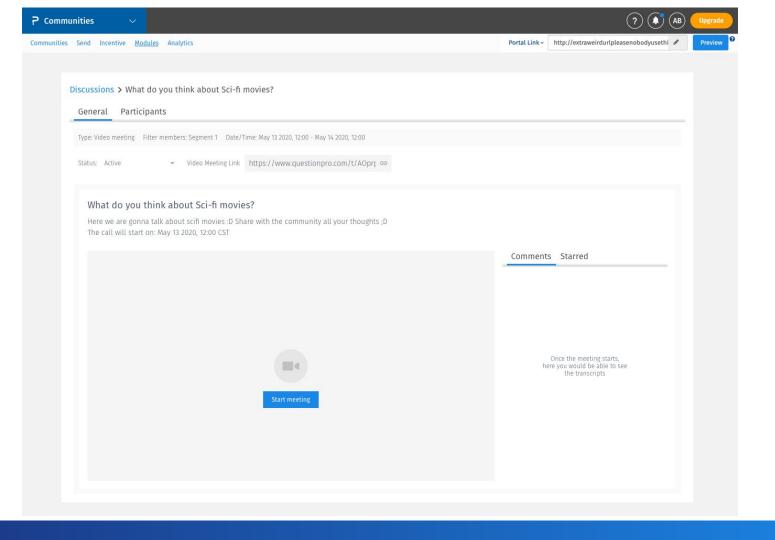
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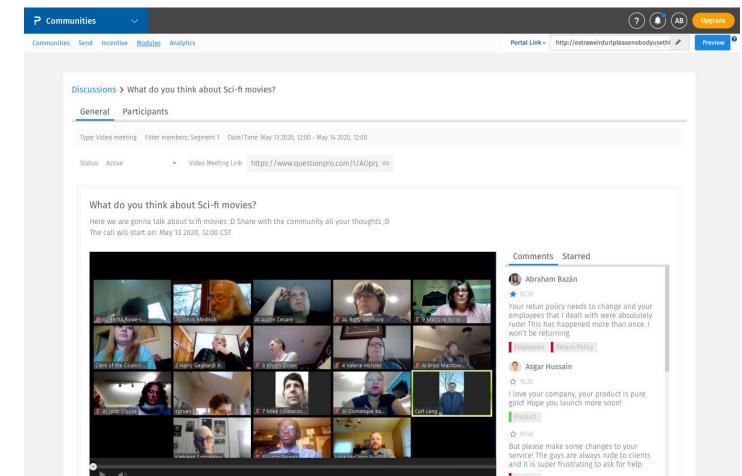
Communities Send Incentive Modules Analytics

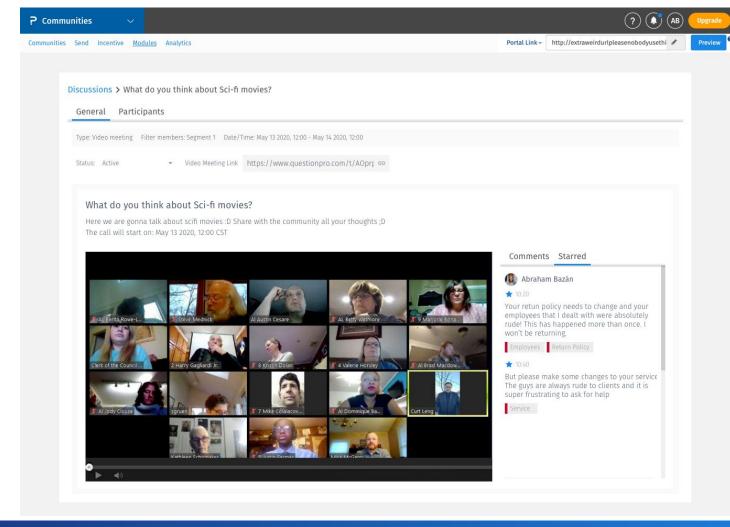
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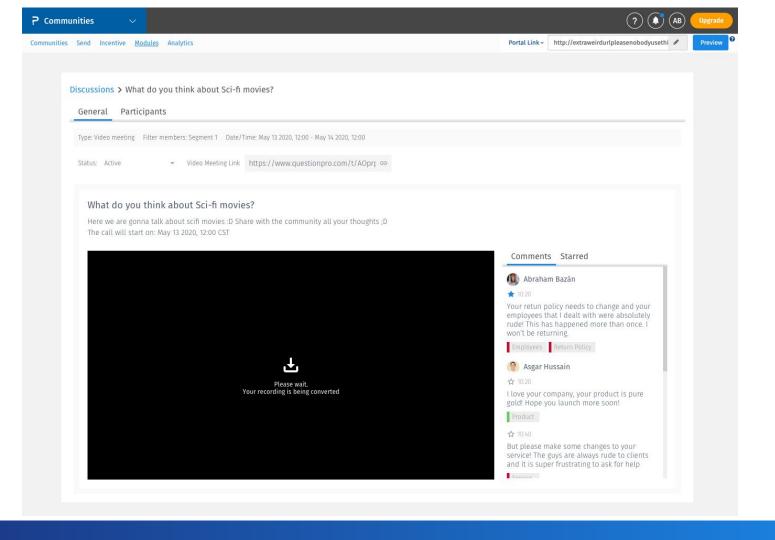


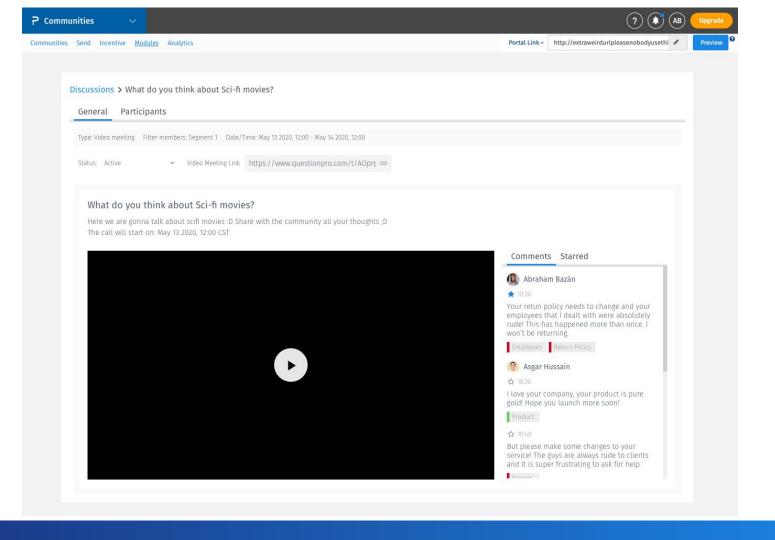














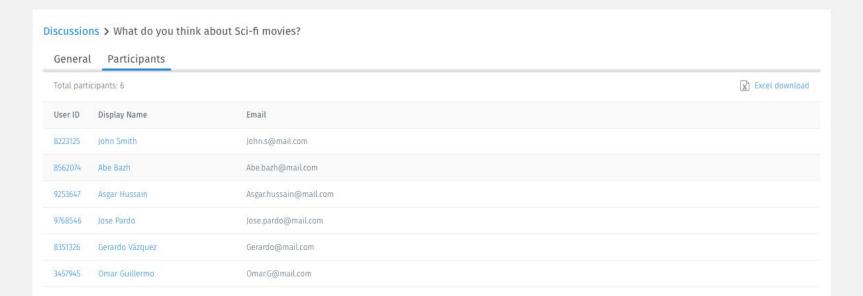






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General Participants History							
Fotal comments: 7		Excel download All					
rimestamp	Display Name	Comment					
Apr 22 2020 - 10:20	Abraham Bazán	Your retun policy needs to change and your employees that I dealt with were absolutely rude! This has happened more than once. I won't be returning.	•				
pr 22 2020 - 10:20	Asgar Hussain	I love your company, your product is pure gold! Hope you launch more soon!	Ľ				
spr 22 2020 - 10:20	Asgar Hussain	But please make some changes to your service! The guys are always rude to clients and it is super frustrating to ask for help	*				
pr 22 2020 - 09:15	Asgar Hussain	I love starwars, star trek and also super hero movies	Ľ.				
pr 22 2020 - 09:00	Jose Pardo	Scifi movies are not my type, I love drama and cartoons	۲				
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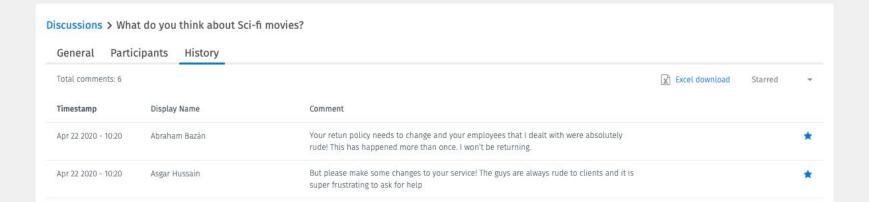




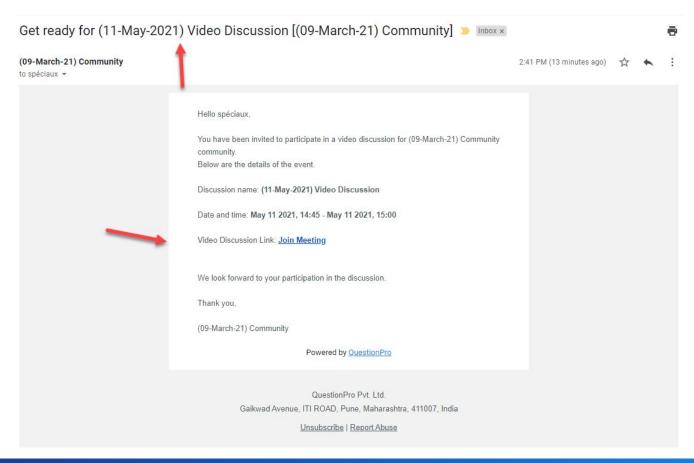
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# **Email invitation**







### **QuestionPro Community**

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Dashboard Topics **Ask A Question DataShare**<sup>TM</sup> Discussions Idea Board Rewards **Events Documents Discussions** You Have 490 Points Title Date/Time Action(s) Unique way to utilize communities Feb 19, 2020 - Feb 19, 2021 ■ Join Market Research platforms Feb 13, 2020 - Feb 13, 2021 □ Join **QUICK POLL** On click of "Join" zoom link will be New feature you're waiting for opened in a new tab. Discussions 2.0 Idea board 2.0 Customized Engagement Activity Vote



# **Beta testing**

### **Feedback**

### Energizer [US]

"The online video based discussion is a good to have research tool. It helps to get an in person understanding of what consumers think of a certain packaging or change in design. The fact that it can be actually targeted to just a few members is great. Currently we do it thought surveys to test for product package and design which sometimes can take a while, with the video discussion we can capture the insights needed much quicker and we get to see the members face and gauge their emotion, immediate reactions, etc. This could potentially also be a good alternative to the record your feedback and send us in a survey approach we currently take"

### Maple Leaf [CA]

"Good to have feature. it's easier now to sort through the info/data afterwards"

### **Suggestions/concerns**

- An option to disable the transcripts yet to be worked on
- Display a warning message when a member is in the meeting and clicks on other option on the screen, he/she will be thrown out of the meeting - yet to be worked on
- Usability issues on mobile devices limitation for now, hence advised not to use mobile phones for video meetings
- Chat feature in the application not available disabled on purpose to avoid open interaction among the members





# **Any Questions?**



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