Merge Data 2.0

FRD Document

Outline

Let's talk about...

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Problem statement

QuestionPro does not have an option to easily merge the responses from multiple surveys with similar question(s) and export the merged data in the excel format.

Use story

Julia , Research Analyst, 35

Research Edition Customer

As a Research Analyst, I have to provide accurate analysis of the survey results to the stakeholders. Sometimes, **I need** to combine the data from multiple surveys and analyze it **so that** we can get overall ratings/sentiments from all the surveys. Also, if required export the merged data without impacting the survey.
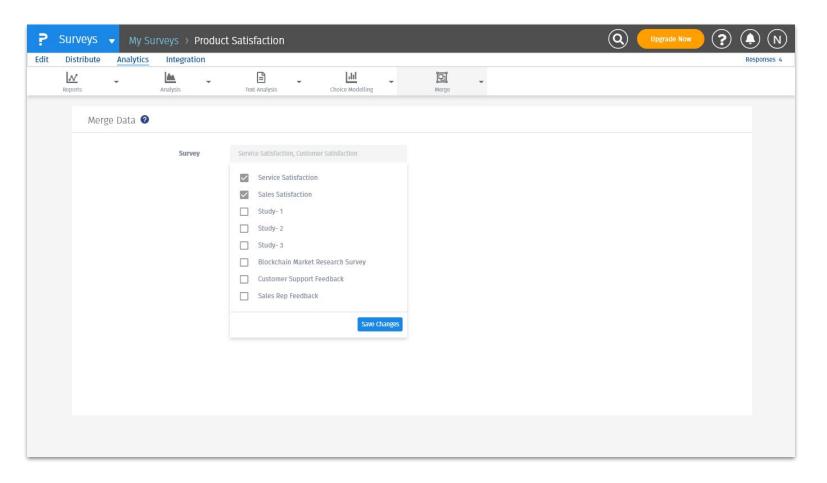
Example - If I am running a research for a particular product if 5 markets, each market would have a unique survey, but in the end, I need to combine them for aggregated results.
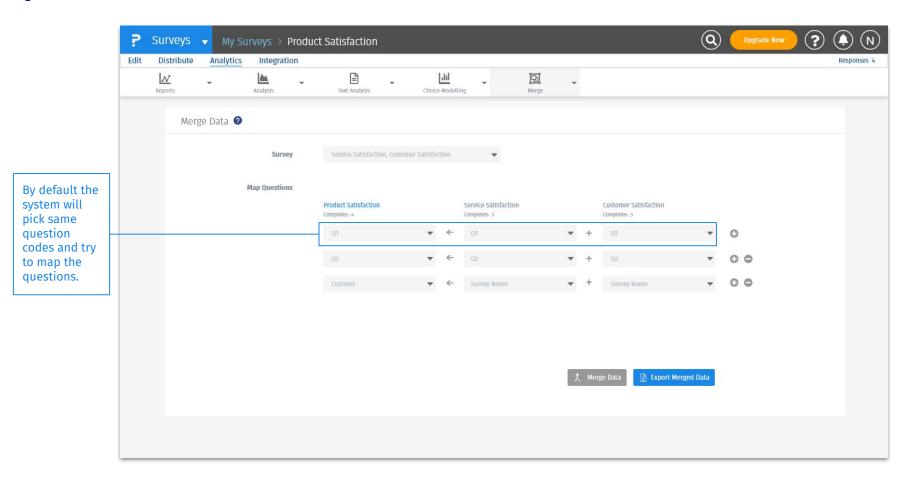
Solution

QuestionPro will provide an option to select the surveys to merge the responses based on the question mapping configured by the user. The user can either merge the data into the current survey or export the merged data in an excel file.
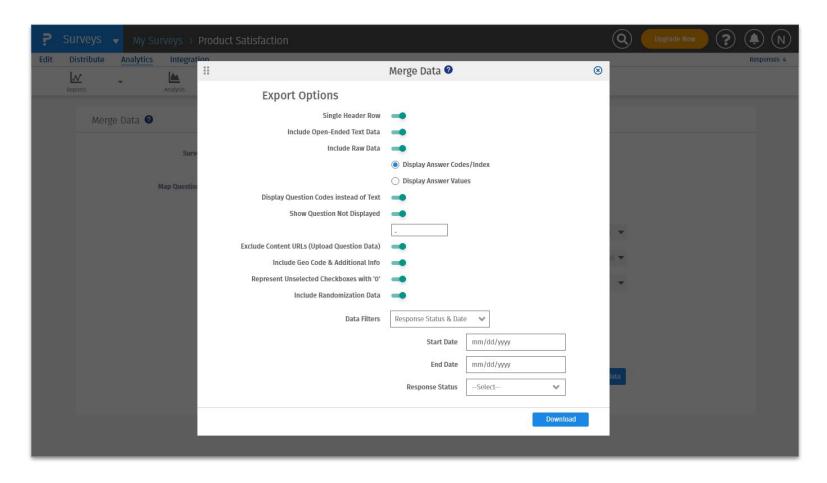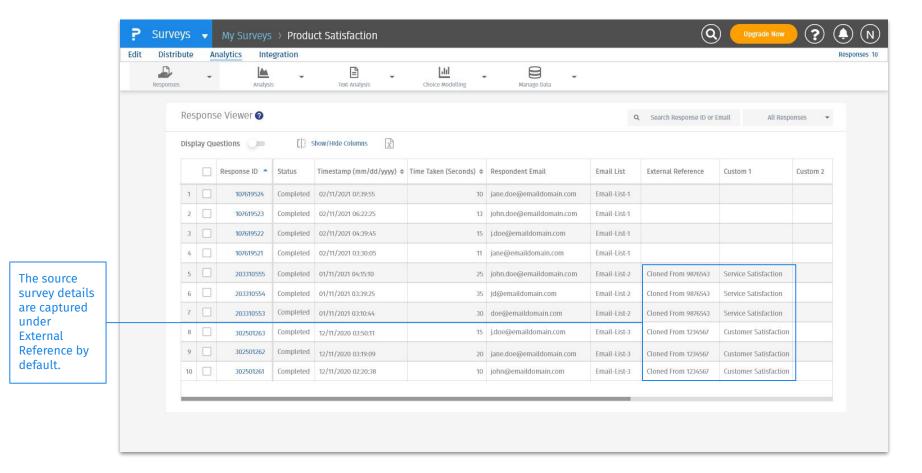
Wireframes

Select Surveys

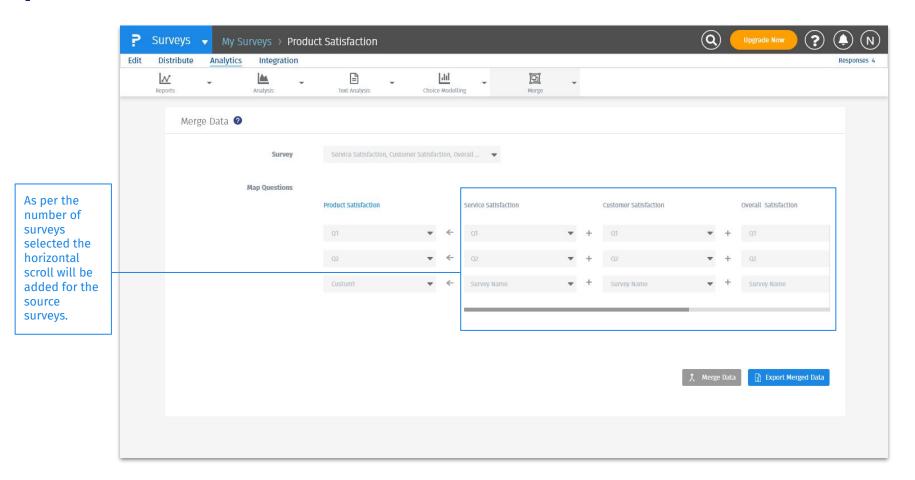# Configure the Merge

By default the system will pick same question codes and try to map the questions.

Export Merged Data- Export Options

Merge Data- Response Viewer

The source survey details are captured under External Reference by default.

Multiple Surveys Selected- Horizontal Scroll

As per the number of surveys selected the horizontal scroll will be added for the source surveys.

Automatic Question/Variable Mapping using Question Code- Error Screen

If the system fails to find the question with similar structure in the source survey then a error message will be displayed to the user asking them to select a valid question.

Any Questions?

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