



Merge Data 2.0

FRD Document

Outline

Let's talk about...



Problem statement



User story



Solution description



Wireframes



Future Enhancements



Problem statement

QuestionPro does not have an option to merge the responses from multiple surveys with similar question(s) to get the aggregated results.

Use story

Julia , Research Analyst, 35
Research Edition Customer

As a Research Analyst, I have to provide accurate analysis of the survey results to the stakeholders. Sometimes, **I need** to combine the data from multiple surveys and analyze it **so that** we can get overall ratings/sentiments from all the surveys.

Example - If I am running a research for a particular product in 5 markets, each market would have a unique survey, but in the end, I need to combine them for aggregated results.

Solution

QuestionPro will provide an option to select the surveys to merge the responses based on the question mapping configured by the user. The user can either merge the data into the current survey or export the merged data in an excel file.

| Wireframes

Go to Merge Data 2.0

The screenshot displays a survey dashboard for "Overall Product Satisfaction Survey". The top navigation bar includes "Surveys" and "My Surveys > Overall Product Satisfaction Survey". A search icon, "Upgrade Now" button, and notification icons are on the right. The main menu has "Edit", "Distribute", "Analytics", and "Integration". The "Analytics" menu is open, showing "Dashboard", "Analysis", "Text Analysis", "Choice Modelling", and "Manage Data". The "Manage Data" dropdown menu is open, listing "Export", "Weighting", "Scheduler", "Import", "Merge", "Merge Data 2.0" (highlighted with a yellow badge), "Data Quality", "Download Center", and "Delete".

The dashboard content includes a "My Dashboard" sidebar with a "+ New Dashboard" button. The main area shows the survey title "Overall Product Satisfaction - Das" and a "Summary" section with the following metrics:

- Viewed: 5
- Total Responses: 5
- Completed: 5
- Completion Rate: 100%
- Dropouts: 0
- Average Time: 16 secs

Below the summary is a "Response Distribution" map and a table of responses by country:

Countries	Responses
IN	100.00%
Total	100.00%

Select Surveys

Surveys My Surveys > Overall Product Satisfaction Survey Upgrade Now ? ? ? N

Edit Distribute **Analytics** Integration Responses: 5

Reports Analysis Text Analysis Choice Modelling Merge Data 2.0

Merge Data 2.0 ?

Survey

Map Questions

- Product Satisfaction Survey 2020
- Product Satisfaction Survey 2019
- Product Satisfaction Survey 2018
- Quiz 2021
- Movie Reviews
- Product Satisfaction
- SF Update Case
- Survey SSO data capture
- Inter Team Folder Sharing
- Answer Groups
- Show/Hide Random Matrix
- Show/Hide Answer Randomization
- Product Satisfaction

	Product Satisfaction Survey 2019	Product Satisfaction Survey 2018		
+	1. [Q1]Which of the following Questio...	1. [Q1]Which of the following Questio...		+
+	2. [Q3]How satisfied are you with our...	2. [Q3]How satisfied are you with our...	-	+
+	3. [Q4]How will you rate the followin...	3. [Q4]How will you rate the followin...	-	+
+	4. [Q2]Any feedback or suggestions?	4. [Q2]Any feedback or suggestions?	-	+

Configure the Merge

Surveys My Surveys > Overall Product Satisfaction Survey

Upgrade Now

Responses: 5

Reports Analysis Text Analysis Choice Modelling Merge Data 2.0

Merge Data 2.0

Survey Product Satisfaction Survey 2020, Product Satisfaction Survey 2019, Product Satisfaction S...

Map Questions

Overall Product Satisfaction Survey	Product Satisfaction Survey 2020	Product Satisfaction Survey 2019	Product Satisfaction Survey 2018
1. [Q1]Which of the following Questio...	← 1. [Q1]Which of the following Questio...	+ 1. [Q1]Which of the following Questio...	1. [Q1]Which of the following Questio... +
2. [Q2]How satisfied are you with our...	← 2. [Q2]How satisfied are you with our...	+ 2. [Q2]How satisfied are you with our...	2. [Q2]How satisfied are you with our... - +
3. [Q3]How will you rate the followin...	← 3. [Q3]How will you rate the followin...	+ 3. [Q3]How will you rate the followin...	3. [Q3]How will you rate the followin... - +
4. [Q4]Any feedback or suggestions?	← 4. [Q4]Any feedback or suggestions?	+ 4. [Q4]Any feedback or suggestions?	4. [Q4]Any feedback or suggestions? - +

Merge Data

By default the system will pick same question codes and try to map the questions.

Merge Data- Response Viewer

Response Viewer

Search

All Responses

Display Questions Settings

14 Responses

<input type="checkbox"/>	Response ID	Status	Timestamp (mm/dd/yyyy)	Time Taken (Seconds)	Respondent Email	Email List	External Reference	Custom 1	Custom 2	Custom 3	Custom 4	Custom 5
<input type="checkbox"/>	119549892	Completed	07/16/2021 03:18:42	17			Cloned From 8761018					
<input type="checkbox"/>	119549891	Completed	07/16/2021 03:18:17	16			Cloned From 8761018					
<input type="checkbox"/>	119549890	Completed	07/16/2021 03:17:54	17			Cloned From 8761018					
<input type="checkbox"/>	119549889	Completed	07/16/2021 03:17:37	9			Cloned From 8761018					
<input type="checkbox"/>	119549888	Completed	07/16/2021 03:21:46	11			Cloned From 8761016					
<input type="checkbox"/>	119549887	Completed	07/16/2021 03:21:30	13			Cloned From 8761016					
<input type="checkbox"/>	119549886	Completed	07/16/2021 03:20:43	12			Cloned From 8761016					
<input type="checkbox"/>	119549884	Completed	07/16/2021 03:20:25	12			Cloned From 8761016					
<input type="checkbox"/>	119549882	Completed	07/16/2021 03:19:58	46			Cloned From 8761016					
<input type="checkbox"/>	119548295	Completed	07/16/2021 03:16:12	11								

The source survey details are captured under External Reference by default.

Future Enhancements

1. System variable support for the merge
2. Option to export the merge without copying the responses into the active/current survey.



Any Questions?



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